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Partnership extended: FC Bayern and Viessmann also cooperate in Europe

- **Expansion of cooperation in the areas of heating, air conditioning, cooling systems and fan technologies**
- **Partnership means practicing responsibility on both sides through CO2 savings in air-conditioning solutions**

Allendorf (Eder), 11.11.2021 – FC Bayern and Viessmann are expanding their international partnership: The company is now also the official climate partner in Europe in the areas of heating, air conditioning, cooling systems and fan technologies of the German record champion, after both sides have already been cooperating successfully in the Asian region for several years. The expansion of the partnership includes Spain, France, Benelux, Poland and Russia.

Oliver Kahn, CEO of FC Bayern: "FC Bayern will benefit immensely from the innovative ideas of this partnership. As a family-owned company with over 100 years of history, Viessmann takes responsibility for the sustainable use of resources for generations to come. As a brand, we have enormous appeal, making us a role model for millions of fans."

Andreas Jung, Marketing Director of FC Bayern: "Taking the bond between the two brands, which has grown from the Asian market, to other European countries is an exceptional signal of how partnerships are lived at FC Bayern: Successful, reliable and sustainable. Finding climate-friendly solutions for the challenges of our time is close to our hearts at FC Bayern. With Viessmann, we have the perfect partner for this at our side."

As an official climate partner, Viessmann not only ensures that FC Bayern itself is equipped with climate-friendly and sustainable heating, cooling and ventilation solutions for the club, but also wants to motivate all soccer and sports enthusiasts to take advantage of the many ways in which Viessmann climate solutions can save CO2. For both sides, this commitment therefore means responsibility in action.

"We create living space for future generations - that is our corporate purpose and the significant contribution we can and want to make as a company: We at Viessmann, together with all our global family members and our partners from the trade, will realize the transformation to a 100% green and sustainable portfolio consisting of heating, cooling and ventilation within a few years. To this end, we are now setting the strategic cornerstones and making the necessary investments," says Thomas Heim, Viessmann's Chief Sales and Marketing Officer: "In FC

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Bayern Munich, we have found the partner with whom we can live and communicate this philosophy internationally."

About Viessmann

Viessmann is the leading provider of climate solutions for all living spaces. The 'Integrated Viessmann Solutions Offering' enables users to connect products and systems seamlessly via digital platforms and services for climate (heating, cooling, air quality) and refrigeration solutions. All solutions are based on renewable energy and maximum efficiency. All activities of the family company, founded in 1917, are based on its purpose. "We create living spaces for generations to come" – that is the responsibility of the global Viessmann family with 12,750 members.

Caption:

Jerseys with a signal effect: Thomas Heim, Chief Sales and Marketing Officer at Viessmann, and Oliver Kahn, Chairman of the Board of FC Bayern, present the cooperation between FC Bayern Munich and Viessmann.

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